



ASCENDANT  
i n n o v a t i o n s



# Introduction | Our Services

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## Multimedia

- Web Design/ Development
- Responsive Web Design
- Infographics
- Presentations
- A/V Support
- A/V Equipment Rental
- Brochures
- Print media
- Photography



## Traditional Marketing

- Event Planning
- Marketing Strategy
- Corporate Branding
- Logos
- Style Guides
- Copy Writing
- Advertisements

## Engineering

- Web App Development
- Software Engineering
- Systems Engineering
- Computer Programming
- Sharepoint Development

## Project Management

## Digital Marketing

- Content Management
- Search Engine Optimization
- Social Network Integration
- Metrics & Analytics
- Email Marketing
- Online Newsletters
- Website Hosting

# Insight | Our Specialty is Understanding Yours.

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We understand your field, your business, and your goals. Our experience and research allows our full-service strategic communications and engineering firm to deliver quality material that effectively meets your needs regardless of your industry.



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TECHNICAL WRITING || INFOGRAPHICS || CONTENT DEVELOPMENT

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# Industry | We Get You Noticed.

Did you know that more than 75% of people never scroll past the first page of online search engine results? What action are you taking to stand out from the endless options available to today's consumers? Our experts will maximize your return on investment by implementing a marketing strategy that works for you. By using a digital marketing campaign, traditional marketing, or a seamless combination, our creatives, strategists, and analysts will provide you with the tools you need to engage new clients and transform them into loyal customers.



MARKETING STRATEGY || BRANDING || WEBSITES || SEO || ANALYTICS

# Innovation | We Think Forward.

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We understand the “Ah-ha” moment. We understand the thrill of being on the ground floor of something spectacular. We also understand the frustrations that can come with seeing new ideas through to the end. At Ascendant, we enjoy supporting our clients as they transform a scribbled idea into the next best thing. Our experienced team of engineers, designers, developers, and technical writers actively aid you to push the boundaries of innovation, pilot new concepts, and deliver new capabilities in-scope and on-time.



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SHAREPOINT || ENGINEERING || PROGRAMMING || DEVELOPMENT || IT

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# Intelligence | We are the Cleared Choice.

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If you work where the only window is the window of opportunity, let us walk through it with you. With over 50 years of combined experience supporting intelligence and defense agencies, we are prepared to support your mission needs. Our team has provided support to the Intelligence Community and knows the ins and outs of producing top-notch work in a top-secret environment. We are available to support quick-response efforts and ongoing activities to protect the security of our nation.



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PROJECT COORDINATION || SYSTEMS ENGINEERING || BRIEFINGS

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Ascendant Innovations  
416 Park Creek Road  
Pasadena, Maryland 21122

[www.ascendantinnovations.com](http://www.ascendantinnovations.com)

Phone | 443.794.5339

Fax | 410.530.8162